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TURBANIZER.COM CELEBRATES WORLD TURBAN DAY WITH TURBANIZER iPHONE AND iPAD APP

SINGAPORE, April 13, 2011 - Turbanizer.com is spreading more Turban love by releasing a dedicated iPhone and iPad App for free to celebrate World Turban Day.

Turbanizer.com and RateMyTurban.com creator Ash Singh, has an ambitious goal of "Turban-izing" over 10 Million people all over the world this year through the new App.

The App can be downloaded from <http://turbanizer.com/iphone/> or simply search "Turbanizer" in the AppStore.

Once installed, the Turbanizer App allows you to try on over 50 different style turbans from photos taken from your camera or from Facebook. Once you have Turbanized your photo, you can share it via email, Twitter or Facebook.



"Surprisingly, there are a lot of people that wonder what they look like in a Turban" said Mr. Singh in a recent interview. "For non-Turban wearers, visualizing yourself in a Turban is a way to help break the stigma associated with it - you might be surprised to find that you look better with one"

After 9/11, many Sikhs were targeted due to their similar appearance to terrorists in the news. Ash decided to promote the turban in a fun and interesting way and has since reached out to millions of people all over the world to educate them about turbans through Turbanizer.com and RateMyTurban.com.

When asked what his personal goal behind the Turbanizer, Mr Singh responded, "I hope that the turban can become a mainstream fashionwear. I have an 8 month old son - I hope when he gets old enough to wear a turban, its considered cool and not associated with terrorism." "Its great to see some of the big fashion labels like Prada starting to sell turbans. Lets keep the momentum going." he added.

For more information, please contact feedback@Turbanizer.com

To download App please visit <http://turbanizer.com/iphone/>

SOURCE: Turbanizer.com